

Donor Appreciation Dinner Celebrates the Many Ways Placer Gives

In January, with nearly 200 in attendance, donors were honored by Placer Community Foundation at the Blue Goose Fruit Shed in Loomis. Guests learned about the many ways their generosity has made a positive impact. Last year PCF's donors made close to \$740,000 in grants, supporting a variety of causes locally, nationally and abroad.

Guests heard how their giving is impacting the lives of people like nine year old James Walker. His story of life as a foster youth, and the consequent separation from his siblings was difficult to hear but reflects the many struggles these youth face as they work to achieve positive and prosperous futures for themselves. The laptop he received through gifts to the Placer Community Foundation's **Fostering Futures Fund**, will help him stay connected to those siblings and is a vital tool for his education.

We also heard from Ruth Burgess, Emeritus Board Member and Legacy Society member, who spoke eloquently about her and her husband Russell's decision to name Placer Community Foundation in their estate plan—a decision that will carry on their life-long commitment to supporting those less fortunate. We at Placer Community Foundation are inspired by the growing list of forward-thinking people who have joined our **Legacy Society** by preserving a portion of their estate for their community.

Special thanks to our event sponsors: Aronowitz-Skidmore-Lyon, Jack and Denise Briner, Carpe Vino, Pamela and Alex Constantino, Gibson & Gibson, Recology, SAFE Credit Union, Sinclair, Wilson, Baldo & Chamberlain, and Justice Keith and Mary Sparks.



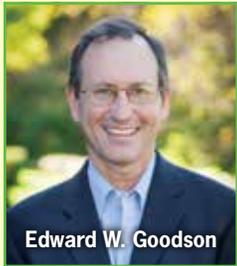
PCF Emeritus Board Member
Ruth Burgess



Sign up for updates to learn about these and other events taking place in our community at www.placercf.org

Partnering to Grow Giving

Edward W. Goodson, Estate Planning and Probate, CunninghamLegal



Edward Goodson is certified as a Legal Specialist in Estate Planning, Trust, and Probate Law by the State Bar of California Board of Legal Specialization. He is an attorney at **CunninghamLegal** in Auburn, and Mr. Goodson has exclusively focused on estate, trust, and probate-related cases since 2001.

Ed enjoys assisting clients by delivering Lifetime Estate Planning benefits. He spoke with us about why he refers clients to Placer Community Foundation.

“Sometimes we have clients who are charitably inclined but they don’t always know of the nonprofit organizations best suited to carry out the causes important to them. For this, I turn to the staff at PCF as probably the best and most reliable experts for local charities. They have the knowledge and experience to understand the nonprofits in our region.

“When people leave money to charity, they want the money to do the most good and frequently they want to have a positive impact for the longest time possible. That’s why I’ve sent several clients to PCF to consider establishing a named Charitable Fund within their estate plan. As the experts, PCF can help them figure out which charities would ultimately receive grants from this fund and they are in a trusted position to steward these funds for the long-term. Should a particular nonprofit cease to exist down the road, PCF is able to redirect grants to like organizations – always honoring the client’s intent.

“Coming from the Bay Area, I’ve worked with large Foundations in the past. I am pleasantly surprised by what PCF has to offer. To find a well-established Community Foundation here, with such professional staff and a strong board, is amazing. In my opinion, PCF is essentially a big-city Foundation in a small town serving greater Placer County.”

Ed’s practice involves estate planning for people of all income and wealth levels and he spends a large amount of time helping elders by emphasizing long-term care medical planning and VA pension benefit planning. What drives him the most in his practice, as he tells it, is that he “Simply likes helping people, and when it comes to charitable giving, PCF is a good partner, because they can provide the kind of trusted, long-term management I want for my clients.”

New Sally Johnson Swim Fund Benefits Disadvantaged Youth

Sally Johnson was a school teacher for more than fifty years. Many former students give credit to her for getting them on the right path, as she believed in them and invested extra time to ensure they understood the material.

When she retired, Sally spent countless hours in the pool swimming laps and participating in aqua aerobics classes at the Mike Shellito Indoor Pool in Roseville. It was there she learned about, and helped to seed, the Operation Swim Program.

Operation Swim began in 2011 when the City of Roseville’s Aquatics Supervisor noticed that many families taking advantage of free swim nights at public pools in Roseville were swimming in their clothes because they did not have swimwear or adequate towels. Since then Operation Swim has provided 743 children with swim lessons and over 1,800 children have received new suits and towels.

This past fall Sally passed away. Honoring her passion, her family lovingly established the **Sally Johnson Swim Fund** at Placer Community Foundation. This fund will support Operation Swim in perpetuity, providing the opportunity for any child to learn the life-saving skills of water safety and swimming.



PCF Grant Sparks Future Leaders and Innovators

Placer Community Foundation granted \$5,000 from the **Walter and Irmgard Schichtel Fund** to ReCreate in support of its new GeniusMobile, an innovative instructional model for sparking student interest in Science, Technology, Engineering, Art, and Math (STEAM). Over the course of a school year, 16,000 local middle school students will develop skills for the workforce including innovation, problem solving and creativity. Grant funds support access and participation among low-income youth.

“**ReCreate offers students the opportunity to use their imaginations and be creative and best of all, they can't be wrong. We learned that Julian has a gift for this type of learning, and he has become much more engaged in school.**”
– Lolita, speaking of her 8th grade son Julian”



Awareness of Placer County's Workforce Housing Crisis is growing

Placer Community Foundation has launched a comprehensive campaign to inform and shine light on the need for attainable, workforce housing in Placer County.

This campaign has one simple goal: *To send a call-to-action to our policy makers to prioritize housing needs in Placer County.* We encourage everyone to visit **PLACERHOUSINGMATTERS.ORG** to learn details about the housing gap and how this impacts the nearly 42% of households who live in Placer County and contribute to our local economy.

Attainable and well-located housing options are the heart of a vibrant community and contribute greatly to individual, social and economic success throughout Placer County.

Join the over 700 people who have already made their voices heard.

WHY?

- ✓ **RETAIN/ATTRACT LOCAL WORKFORCE**
- ✓ **INCREASE LOCAL BUYING POWER**
- ✓ **ALLEVIATE OVERCROWDING**
- ✓ **REDUCE LONG COMMUTES**
- ✓ **IMPROVE COMMUNITY HEALTH**

SIGN THE PETITION AT PLACERHOUSINGMATTERS.ORG

We warmly acknowledge the following supporters of this campaign: Charles and Gail Muskavitch Endowment Fund, First 5 Placer, US Bank, and Emily Leff and James L Davis III Family Fund.



Placer | GIVES



PlacerGIVES.org

Visit our website to learn of the many ways PlacerGives.

- **Establish your own named charitable fund** – Establishing a personalized fund is an easy and effective way to make an impact on a cause that's deeply important to you.
- **Plan your legacy of giving** – When giving through bequest, we can help you create your personal legacy of giving and ensure your charitable intentions continue beyond your lifetime.
- **Make the gift of a lifetime** – Qualified Charitable IRA transfers to Placer Community Foundation are tax-free, so your retirement funds can go farther than ever before.
- **Read stories of impact** – Learn how generous people are creating meaningful change with their giving.
- **Sign up for updates** – Keep informed of events and opportunities to engage in causes impacting your community.

